BLACK LIVES MATTER INFORMATIONAL POSTER PROJECT

Directions: In order to promote awareness about Black Lives Matter, you will create a poster using a web design tool (Canva, Google Slides, PowerPoint, etc.) to print and display throughout campus. Using the textbook chapter, you will pick out pieces of information that are relevant to each other and that you are passionate about. The poster should be eye-catching and easy to read. This project is meant to increase your knowledge about Black Lives Matter and increase the knowledge of your campus community. A rubric is provided to aid in creating your poster.

CRITERIA	EXCEEDS EXPECTATIONS (5)	MEETS EXPECTATIONS (4)	BELOW EXPECTATIONS (3)	GRADE
Design/Layout	The poster demonstrates the student's expertise in creating an eye-catching design and is extremely easy to read. The poster incorporates at least 3 complementary colors. The poster flows logically.	The poster demonstrates the student's ability to create a design that is eye-catching and is easy to read. The poster incorporates less than 3 complementary colors. The poster could be organized in a more logical layout.	The poster is not eye-catching or easy to read. The poster incorporates no color. The poster is not organized logically.	_____ x 5 = _____
Content	The poster incorporates more than 3 facts about Black Lives Matter from the textbook that are relevant to each other. The poster calls attention to a specific issue mentioned in the chapter.	The poster incorporates 3 facts about Black Lives Matter from the textbook that are relevant to each other. The poster calls attention to a specific issue mentioned in the chapter.	The poster incorporates less than 3 facts about Black Lives Matter from the textbook that are relevant to each other. The poster does not call attention to a specific issue mentioned in the chapter.	_____ x 5 = _____
Distribution	The student provides evidence (photo, video, etc.) that the poster is displayed in more than 3 buildings on campus.	The student provides evidence (photo, video, etc.) that the poster is displayed in 3 buildings on campus.	The student provides evidence that the poster is displayed in less than 3 buildings on campus. The student does not provide evidence that the poster is displayed in any building on campus.	_____ x 5 = _____
Call to Action	The student incorporates a prominent call to action that is relevant to the information discussed on the poster.	The student incorporates a call to action that is relevant to the information discussed on the poster.	The student does not include a call to action or the call to action is not relevant to the information discussed on the poster.	_____ x 5 = _____
Comments:				**Grade**: _____